

What is claimed is:

1. An ink set for ink jet printing, comprising inks of inorganic pigments as colorants, characterized in that a red color component of the ink set contains at least two color inks which are magenta ink of gold purple and red ink of cadmium red.
2. An ink set for ink jet printing, comprising at least four color inks of inorganic pigments as colorants which are magenta ink of gold purple and red ink of cadmium red as red components, as well as yellow ink and cyan ink.
3. An ink set for ink jet printing according to claim 2, wherein said yellow ink is cadmium yellow ink and said cyan ink is cobalt aluminum chrome blue ink.
4. An ink set for ink jet printing, comprising at least five color inks of inorganic pigments as colorants which are magenta ink of gold purple and red ink of cadmium red as red components, as well as yellow ink of cadmium yellow, cyan ink of cobalt aluminum chrome blue, and black ink.
5. An ink set for ink jet printing according to claim 4, wherein said black ink is cobalt ferrite black ink.
6. An ink jet printing method which comprises performing printing for a base material using an ink jet of the ink set described in claim 1 to form an image on the base material and thereafter performing baking.

7. An ink jet printing method according to claim 6, wherein said base material is an inorganic material and an ink receptor layer is formed using glass frit on a surface of the base material prior to inkjet recording.

8. An ink jet printing method according to claim 6 or claim 7, wherein after the printing and image formation for said base material using an ink jet, all of the inorganic pigments are baked simultaneously to the base material by a single baking operation.

9. A printed matter obtained by the method of claim 6.